

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																							
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																																							
<b>CONVEYING PARTY DATA</b>																																								
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td style="padding: 5px;">W3 Partners, LLC</td> <td style="padding: 5px;"></td> <td style="padding: 5px;">07/15/2008</td> <td style="padding: 5px;">LIMITED LIABILITY COMPANY: ARKANSAS</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	W3 Partners, LLC		07/15/2008	LIMITED LIABILITY COMPANY: ARKANSAS																																
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<b>RECEIVING PARTY DATA</b>																																								
Name:	Country Creek Farms, LLC																																							
Street Address:	5509 Walsh Lane																																							
City:	Rogers																																							
State/Country:	ARKANSAS																																							
Postal Code:	72758																																							
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE																																							
<b>PROPERTY NUMBERS Total: 12</b>																																								
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3243713</td><td style="padding: 5px;">RINGO'S</td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3173454</td><td style="padding: 5px;">GREAT DAY BREAKFAST</td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3364028</td><td style="padding: 5px;">EGGS WITHOUT THE SHELL</td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3178559</td><td style="padding: 5px;">OLDE HEARTH</td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3184903</td><td style="padding: 5px;">GREAT DAY</td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3308560</td><td style="padding: 5px;">PIE SHOPPE</td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3177902</td><td style="padding: 5px;">BIDDY BITES</td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3415448</td><td style="padding: 5px;">HEALTH CRUNCH</td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3397703</td><td style="padding: 5px;"></td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3397702</td><td style="padding: 5px;">HEIDI'S OMELET CREATIONS</td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3394462</td><td style="padding: 5px;">CCF BRANDS</td></tr> <tr><td style="padding: 5px;">Registration Number:</td><td style="padding: 5px;">3240189</td><td style="padding: 5px;">BIDDY BITES</td></tr> </table>	Property Type	Number	Word Mark	Registration Number:	3243713	RINGO'S	Registration Number:	3173454	GREAT DAY BREAKFAST	Registration Number:	3364028	EGGS WITHOUT THE SHELL	Registration Number:	3178559	OLDE HEARTH	Registration Number:	3184903	GREAT DAY	Registration Number:	3308560	PIE SHOPPE	Registration Number:	3177902	BIDDY BITES	Registration Number:	3415448	HEALTH CRUNCH	Registration Number:	3397703		Registration Number:	3397702	HEIDI'S OMELET CREATIONS	Registration Number:	3394462	CCF BRANDS	Registration Number:	3240189	BIDDY BITES	
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<b>CORRESPONDENCE DATA</b>																																								

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**TRADEMARK**  
**REEL: 003817 FRAME: 0428**

Fax Number: (501)376-9442

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (501) 371-0808

Email: jdougherty@wlj.com

Correspondent Name: J. Charles Dougherty

Address Line 1: 200 W. Capitol Ave., Ste. 2300

Address Line 4: Little Rock, ARKANSAS 72201-3699

NAME OF SUBMITTER:

J. Charles Dougherty

Signature:

/chuck dougherty/

Date:

07/17/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, W3 Partners, LLC, an Arkansas limited liability company, having an address of 5509 Walsh Lane, Rogers, AR 72758, has adopted, used, and is using the following mark registered in the United States Patent and Trademark Office under the following registration numbers ("the Marks"):

RINGO'S	3,243,713
GREAT DAY BREAKFAST	3,173,454
EGGS WITHOUT THE SHELL	3,364,028
OLDE HEARTH	3,178,559
GREAT DAY	3,184,903
PIE SHOPPE	3,308,560
BIDDY BITES	3,177,902
HEALTH CRUNCH	3,415,448
(design only)	3,397,703
HEIDI'S OMELET CREATIONS	3,397,702
CCF BRANDS	3,394,462
BIDDY BITES	3,240,189

WHEREAS, Country Creek Farms, LLC, a Tennessee limited liability company, having an address of 5509 Walsh Lane, Rogers, AR 72758, desires to acquire the Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, W3 Partners, LLC assigns to Country Creek Farms, LLC all right, title, and interest in and to the Marks and the registrations therefor, together with the goodwill of the business symbolized by the Marks.

W3 Partners, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

STATE OF ARKANSAS

COUNTY OF WASHINGTON

SUBSCRIBED AND SWORN TO before me, a notary public, this 15 day of JULY, 2008.

Kristy Lynn Whaley  
Notary Public

My Commission Expires:

JULY 5, 2015